

Dear Parent/Guardians;

We are excited to launch the new School Messenger notification system for the 2019-2020 school year. Please read the important details and next steps regarding these notifications.

To Opt-In to receive text messages from School Messenger:

On your cell phone, Text Y to 67587

Opt-In response- "You're registered 4 SchoolMessenger notifications." (Msg&data rates may apply)

Two important dates:

August 15th - Opt In-Day - This is the day that all recipient numbers which have not proactively opted-in will be sent the "OPT-In Invitation text message" The chart below explains what types of messages will be sent via School Messenger.

August 26th, afternoon - District wide Emergency test message will be sent

Types of Messages and how they are delivered						
	Email	Text message	Phone Call	Website	Social Media	Local Media
No School	Y	Y		Y	Y	Y
Early Release	Y	Y	Y	Y	Y	Y
Late Start	Y	Y		Y	Y	Y
No After -School Activities	Y	Y		Y	Y	Y
Food Service	Y		Y			
Non Emergency Hold on School Grounds	Y	Y	Y*	Y*	Y*	
Non Emergency Hold Community Issue	Y	Y	Y*	Y	Y	
Bus Situation	Y*	Y*	Y*	Y*	Y*	
Community Issue	Y*	Y*	Y*	Y*	Y*	
Emergency Lockdown	Y	Y	Y	Y	Y	
Individual School Issue/Communication	Y*	Y*	Y*	Y*	Y*	

Y = Send message in this format

***= Depends on timing, severity, location, and other factors that may impact communication protocols.**

Questions or concerns? Please contact juliegengler@waunakee.k12.wi.us or 608-849-2000