

Commercial organizations offer many materials for use by teachers in the classroom. Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have only limited educational value.

In general, supplementary printed materials from commercial, political, religious, or other non-school sources, should have the approval of the principals in the schools. This approval may be given to materials which are of obvious educational quality, which supplement and enrich text and reference book materials for definite school courses, which are timely and up to date, and which promote American democratic ideals and moral values.

Teachers may use special aids (non-printed materials) such as models, cuts, films, slides, pictures, charts, and exhibits for educational purposes with the approval of the principal although such materials may bear the name of a commercial business firm which may have provided the aid.

The District shall not discriminate in the selection and evaluation of instructional materials or media on the basis of sex, race, national origin, religion, ancestry, creed, color, pregnancy, marital or parental status, sexual orientation or physical, mental, emotional or learning disability or handicap. Discrimination complaints shall be processed in accordance with established complaint procedures.

Legal Ref.: Sections 118.13 Wisconsin Statutes  
120.13  
121.02(1)(h)  
PI 8.01(2)(h), Wisconsin Administrative Code

Cross Ref.: 110, Educational Mission Statement  
361.3, Use of Rated Films and AV Materials  
411-Rule (1), Student Discrimination/Harassment Complaint Procedures  
840, Public Gifts to the Schools  
851, Advertising in the Schools  
381, Teaching About controversial Issues  
381.1, Teaching About Religion  
871, Public Complaints About Instructional Materials

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